

# STYLING YOUR WEDDING VENUE

## THE STYLING OF YOUR WEDDING VENUE IMPRINTS YOUR PERSONAL VISION AND STYLE ON YOUR BIG DAY - HOWEVER THERE A FEW CONSIDERATIONS TO PAUSE AND REFLECT ON BEFORE LEAPING INTO THE 'STYLING' PHASE OF ANY BIG DAY

Any small detail can throw off the whole look of the vision of your wedding and result in expensive and time-consuming mistakes. So, at the very least it is a sound decision to take a "consult" with an experienced and professional wedding planner at the start of this important journey to your day.



The very first thing that an experienced styling or planning service will discuss and advise you and your partner to consider is your budget for the big day.

When meeting with the venues of choice across both the ceremony and reception spaces, remember that accessibility and distance can add not only hours to the setup of the day but also many financial and logistic aspects that you may not have considered.

Remember all of this "styling" is also external to the other elements of the day e.g.: transport, photography, videography and the practical 'on the day' coordination processes across all suppliers and vendors.

When viewing a venue ensure you ask what's included in the hire and ask for this in flyer form so you have a copy of it when you leave the venue. The two most common options are:

### BASIC FACILITIES

Venues that supply you with the basic facilities such as tables, chairs, table and stem ware, cutlery, linen, napery etc. plus any coordination aspects that the venue specifically will deliver for you.

### BLANK CANVAS

A "shell" or blank canvas where you will have to bring everything in (and we mean everything) from tables, chairs, linen, napery, floral decor, props and catering plus to all on the day aspects across all spaces too. It's not at all unmanageable, but most certainly not the



easiest of wedding day aspects to handle also without guidance across planning, logistics, access, delivery and pack down – this requires some discussion and consideration to progress successfully on the day.

Established venues have elements of choice in situ that can reduce the level of external supplier and vendor engagement. However, if you choose the "blank canvas" option the planning timeline is often extended significantly (up to 12 months in some instances) and increases the number of suppliers and vendors required also to ensure every element is appropriately met.

You also can expect this option to also increase your wedding budget - considerably.

While the blank canvas option allows you the most flexibility in picking and choosing your vendors, it needs to be considered within the context of your budget scope and how much time both you and your partner have to devote to the logistic aspects of styling.

An experienced stylist and planning service can help you avoid the time-consuming tasks related to cost quotes, contract negotiations, cost schedule payments and timeline delivery scheduled for set up and pack down on the big day across both the ceremony and reception spaces (and this is on top of the aesthetic of the styling of the day!).

There are many different styles and looks to choose from when styling your wedding venue, and at LUXE – Unforgettable Events we would consider each one in context with you and your partner's preferred vision and assist you to arrive at a unique and personalised agreement as to the look and style for your unforgettable day – in budget for your day.



# WEDDING STYLES



ONE OF THE FIRST THINGS TO CONSIDER IS THE TYPE OF STYLE YOU WOULD LIKE TO INCORPORATE WITHIN YOUR WEDDING. THERE ARE MANY TO CHOOSE FROM AND WE HAVE ROUNDED UP SOME OF THE MORE COMMON ONES TO CONSIDER.

## RUSTIC

A rustic look will combine the natural aesthetics and simplicity of a country life style with organic elements such as timber and metals with unstructured bouquets and floral decors.

## MODERN

The modern wedding style can be thought of as the opposite design of the vintage style. This sleek look has an almost futuristic feel to it, including the most contemporary decor and a venue with modern architecture and geometric shapes. This style focuses on minimalism across all spaces on the day.

## CLASSIC

A classic look is elegant and traditional, and it's always tasteful. A similar styling option that is popular amongst couples is vintage.

## VINTAGE

Vintage design style, which incorporates antique buildings and decors so, your guests feel like they're being transported back in time.

## IMAGES

Modern Minimalist – Watermans Room, 12 Micron, Barrangaroo Sydney, NSW  
Rustic – Oakdene Vineyards, Wallington, Vic



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**FORMAL**

Formal weddings are just that - formal and usually black tie that sets the tone of the event across spaces, pace and flow.

**CASUAL**

A casual wedding style is the perfect design for your day if you are free flow and do not have any convictions to structures to your big day – and wish to celebrate your love in a relaxed and casual way. This wedding style is often set on a beach or home front where your guests can sit back and celebrate the love between you and your soon-to-be spouse with their shoes off style. This design will the focus in on the couple rather than any aesthetic.

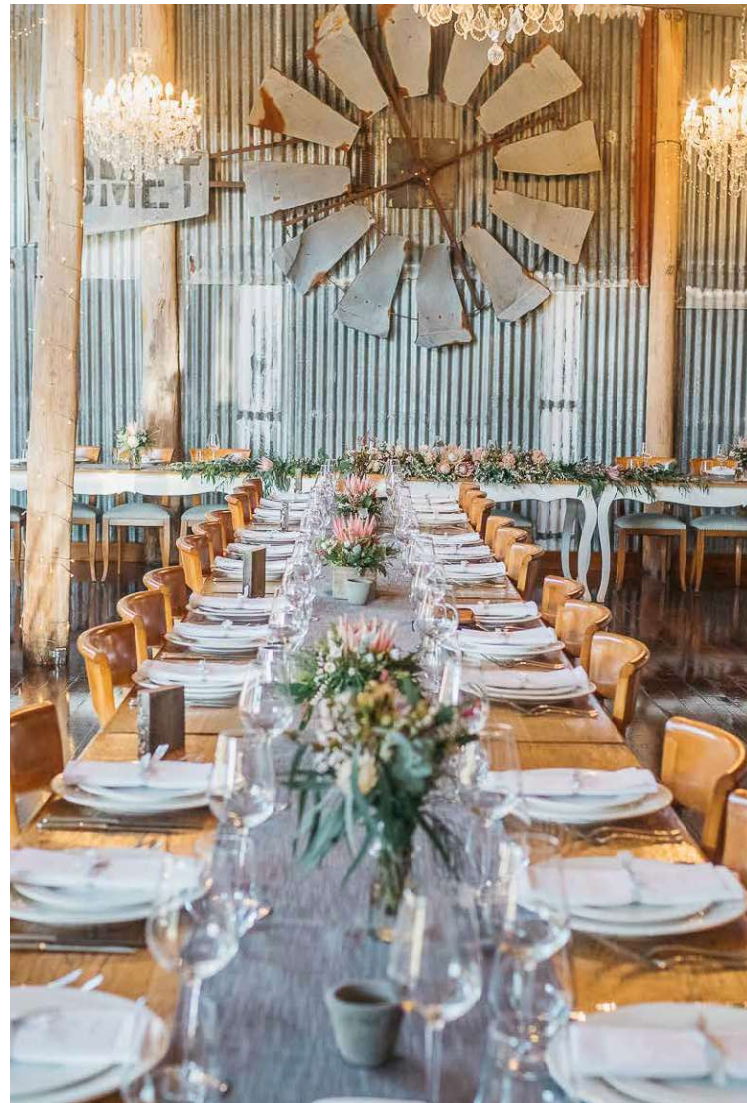


**ROMANTIC**

The Romantic style wedding certainly seeks to create a "magical" day to remember and usually incorporates flowers and other foliage with a breathtaking lush design. When choosing this wedding style, you will feel like you're stepping into a fairy tale as you enter the ceremony and reception space.

**ART DECO**

The art-deco wedding style is the perfect choice for you if you love glitz and glam. This jazz-inspired design utilises gold and glitter. The art-deco style can be thought of as a hybrid of glam and vintage – think "Gatsby" and all things F. Scott Fitzgerald.



**GLAM**

A "glam" wedding style is great for lovers of metallic colours. If you envision your wedding to be full of sparkle and shine, this style is one to seriously consider. Chandeliers are a common focal point at weddings with this design and are often decorated with ornate floral arrangements. This wedding style is a win for those who would like a "Hollywood" vibe on their memorable day.

It is or should be always an option to discuss looks from several different styles for a 'unique' design and styling that speaks to your day – your way and for your wedding that will not be totally unforgettable and forms a fusion that is true to you both.

**LUXE**

Unforgettable Events can assist you and your partner with an effective way to deliver your dream day with styling and planning that represents you, your partner and the personality of the day in an affordable way.

If you would like to explore your options for styling and planning further we are happy to arrange a complimentary consult which will provide you with a detailed look at all that goes into the planning, design and delivery of your wedding day, your budget expectation and next steps in the styling and planning journey toward your biggest day.